

No. 11 November 2014

The President's Editorial



Dear EBLIDA members, dear colleagues,

October was a very eventful month for EBLIDA and libraries.

As I mentioned in the October newsletter, I attended the Frankfurt Book fair together with the Director, where we had the opportunity to meet the newly elected President of the Federation of European Publishers, Mr Pierre Dutilleul (French Publisher) and also to listen to Jens Nyman Christensen, Deputy-Director General, DG Education and Culture of the European Commission.

I also took part in the 39th Croatian Library Conference from 15th to 17th October in Split. It was a wonderful event where librarians from all over Croatia as well as international guests such as Donna Scheeder (IFLA President elect) and Gerald Leitner (IFLA GB, MLAS and EBLIDA Chair of the e-books Task force) gave inspiring keynote speeches (see report on page 6).

Just after the Conference in Croatia, I was invited to speak in Riga at the LATABA Conference on 22nd of October about Academic libraries. A great moment to show that EBLIDA is the voice of all libraries in Europe.

In October, our Expert Group on Information Law (EGIL) met in London to discuss an intense agenda related to copyright. With the new Commission and Parliament in place, there is no time to lose to move forward on the issue of copyright and to make the case for libraries.

In parallel, our Director took part in the ELINET Assembly (see page 5), gave a presentation in Brussels on the "Right to E-Read" campaign (p.2) and took part in several meetings in Brussels with MEPs from different parties to highlight the role of libraries in Europe and put them on their agenda, as well as fine tuning the last preparation for our week of events at the beginning of November in Brussels (see page 3 and 4).

Executive Committee members and participants at the breakfast debate gathered in the plenary room of the European Parliament in Brussels (5 November 2014).

November indeed started out that way with first the busy Executive Committee meeting. That continued with our special advocacy events in Brussels. Thank you for your interest and participation in what I hope you agree, was a very interesting series of events where I think we all learned a lot about what's really involved in advocacy and lobbying at EU level. Don't worry if you couldn't make the events, we have a detailed account on page 3 and 4.

> Last but not least, I would like all members to think about the upcoming EBLIDA Executive Committee elections at the Annual Council on 8 May 2015. There will be outgoing members of the Executive Committee, including the Presidency. Please keep this in mind and have a think about possible candidates over the coming weeks/months. Information about the elections will be circulated in due course.

Enjoy reading.

Klaus-Peter Böttger, **EBLIDA President**

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EBLIDA Activities

THE RIGHT TO E-READ



Result of The Right to eread October Photo Contest

Following on the decision taken at the last Executive Committee meeting in Brussels on 3 November, Executive Committee members awarded the following pictures and photograph:

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<< 1st Prize - Congratulations to Bernd Jeucken from Germany with the picture

E-Book-Nachwuchs

Bernd Jeucken wins one free entrance to the EBLIDA Conference, a complementary Conference dinner and the "Right to e-read" bag.

2nd Prize - Congratulations to >> Sherly Melanie from Italy with the picture #eread #elibrary #eblida #staywihtread #lecce

#eread
#elibrary
#eblida

Sherly Melanie wins 1 free entrance to the EBLIDA Conference and the EBLI-DA "Right to E-Read" bag:



<< 3rd Prize - Congratulations to Ieva</p>
Budri from Lithuania with the picture Save trees - e-read!

Ieva Budri wins one EBLIDA "Right to E-Read" bag.

EBLIDA Executive Committee would like to thank all those who took part in the campaign and to ask you once again to continue to fight for the "Right to E-Read!"

E-books: good, bad, ugly?

On 21 October, Vincent Bonnet, EBLIDA Director, was invited to speak at the event "E-books: good, bad, ugly?" organised by the Belgian Association for Documentation (ABD-BVD) in Brussels. EBLIDA Director focused his presentation on "the Right to E-Read: a Campaign in Action".

Today, libraries, like the rest of society today, are in transition. In that context, we can choose to suffer, to accept or even

better, to try to positively influence the changes. This is one of our objectives on a daily basis

with the "Right to E-Read" Campaign.

The question for us, librarians, is: where will the libraries be in 10 to 20 years time? A simple example: when people will have 24/7 access from home, with one click of their mouse, to millions of e-books titles, movies, music and other media, will we still need libraries?

All through the presentation, our Director stressed how important it is for libraries to be active contributors to a more equal and democratic society in a changing environment, delivering fair access to information for all.



EBLIDA Activities

Lobbying for Libraries in the EU: a Library Advocacy Event in Brussels

Lobbying for libraries in the EU is the first workshop organised jointly by EBLIDA and Public Libraries 2020. The event took place in the Bibliothèque des Riches-Claires in Brussels City Centre on Tuesday 4 November.



The focus of the workshop, attended by librarians from 15 European countries, was on cooperation among librarians all over Europe, strengthening the network, sharing experiences and making the case for libraries both at European and National level. The morning session focussed on general information about European institutions and basic lobbying and advocacy work. Ilona Kish (Program Director at Public Libraries 2020) together with her colleague Christian Lorenzen and Vincent Bonnet (EBLIDA Director) advised participants regarding the best way to approach EU Institutions.

Participants were given the opportunity to share their own experiences and knowledge through active working groups work.



The afternoon session focussed on copyright. Klaus-Peter Böttger, EBLIDA President, opened the session by highlighting the library's core mission as public institutions of giving access to information and knowledge and the current obstacles they are facing.

Vincent Bonnet gave a brief overview of the "Right to E-Read Campaign".

The floor was then given to Kostas Rossoglou, Senior Legal Advisor at BEUC (see picture) who gave an inspiring presentation on the need for copyright reform and consumers rights to access digital content.

The workshop concluded with interactive working groups work on copyright reform and practical case studies.

Improving access to Information and Knowledge: the Role of Libraries in the EU

EU Parliament Breakfast discusses the role played by libraries in the European Union of improving access to information and knowledge in the digital era.



On Wednesday, 5 November 2014, EBLIDA organised a breakfast debate at the EU Parliament to discuss the role played by libraries in the EU of improving access to information and knowledge in the digital era.

The breakfast debate was kindly hosted by Vice-President of the European Parliament, Sylvie Guillaume (French, S&D's), chaired by the EBLIDA Director, Vincent Bonnet and featured speakers including: MEP Julie Ward (UK, S&D's), MEP Julia Reda (Germany, Greens), MEP Georgios Katrougkalos (Greece, GUE/NGL), Klaus-Peter Böttger, EBLIDA President, Susan Reilly, Interim Director, LIBER and Jukka Relander, President of the Finnish Library Association.

Mr Vincent Bonnet introduced the framework of the debate by mentioning the opportune time with the beginning of incoming EU Commission to reiterate the importance of libraries and their key role of supporting the citizen's need to access information and knowledge if Europe wants to deliver a knowledge-based and highly educated society.

Ms Julie Ward opened the debate by mentioning her continued fruitful experience with libraries and authors in the UK, with particular emphasis on the fact that content is key. Nowadays digital technologies offer immense opportunities to share content and this cannot be done without an awareness of the risk of abuse.



EBLIDA Activities (continued)

Ms Julia Reda welcomed the high response rate from institutional users to the public consultation on copyright rules in the EU and warned about the risk if the EU fails to provide libraries with the necessary tools to operate online. She strongly believes that libraries and their users should benefit from the same level of rights online as they do offline. She also believes in the right to e-read, with the same exceptions and limitations to copyright so that libraries can operate across borders.

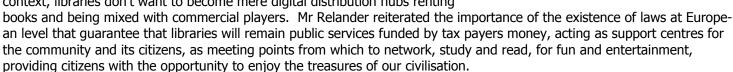
Mr Klaus-Peter Böttger talked about the important role libraries play in improving people's reading skills and the current threats to this core mission with the shift from copyright law to private law (contract law) where libraries are left dependent on licensing terms they can't negotiate. For instance in Germany 50% of best sellers titles are not available for libraries. This is not the case for printed books. In the absence of a clear set of rules, i.e. a reform of the copyright system, the rise in court cases leaves all stakeholders with legal uncertainty. Mr. Böttger concluded by mentioning a short term solution concerning licensing, with mandatory fair licences and a mid-term solution with copyright reform so that libraries can fulfil their role of democratising structures in the digital age.

Ms Susan Reilly gave a talk about the current appetite for creating an information infrastructure that enables research in Europe to be world class. The requirements are set under 3 key words: transparency, collaboration and innovation. Ms Reilly then talked about the importance of libraries to infrastructure and encouraging a shift towards a culture of openness by

providing support and training. She then mentioned the high level of collaboration in Europe supported by the effective provision of services by libraries. With copyright harmonisation at the European level and agreement on library exceptions at global level, this would enable greater cross-border collaboration.

She concluded by highlighting the key role libraries play in providing access to information. New, digitally adapted copyright laws put in place at European level, would be a platform for enabling innovation.

Mr Jukka Relander gave a talk about the fact that copyright enables the existence of a lot of stakeholders acting as authors, publishers and libraries. In the current context, libraries don't want to become mere digital distribution hubs renting



The last (but not least) speaker was Mr. Georgios Katrougkalos who talked about the damage caused by budget cuts in Greece where 2/3 of librarians have lost their jobs. He highlighted the fact that the language used in the copyright debate is largely influenced by the market and that the way librarians expressed their needs should become a Human Rights issue. Access to information and knowledge is a right that should be advocated for and remain outside of the influence of the market. Libraries are a perfect vehicle to ensure access to information and knowledge for all without discrimination.

At the end of the presentations, a lively discussion took place at each table about the challenges for libraries in the digital era, and the need to ensure that rights are preserved, exceptions and limitations are guaranteed and that copyright is reformed and protected from being damaged by a shift to contract law.

EBLIDA would like to thank all of the participants for their dedication and wonderful contribution, and to Ms Julie Ward and Ms Julia Reda for their inspiring speeches and Ms Sylvie Guillaume and her team for having generously hosted the debate.

© in Europe: lobbying at national and European level: Joint meeting EBLIDA/ABD-BVD

On 5 November 2014, EBLIDA and the Belgian Association for Documentation (ABD-BVD) organised a joint event on Copyright in Europe.

The first speaker was Uldis Zarins from the National Library of Latvia. He gave a lesson to the audience about copyright at EU level by explaining in detail several directives related to copyright and the consultation on EU Copyright rules.

The second speaker was Vincent Bonnet, from EBLIDA. He sketched the situation of lobbying for libraries at national and European level and expressed the need for a coordinated message throughout Europe.

Both speeches caught the attention of the audience of Belgian documentalists and EBLIDA members.



News round-up Europe

ELINET Assembly, Höchst, 2-6 October



The European Policy Network on Literacy is a living network of about 80 organisations coming from a wide range of countries in Europe. In that context, bi-annual assemblies take place so that members from the different teams can meet and discuss their work and opinions on the best way to move forward on the literacy issue.

After the opening meeting in Vienna (Austria) in February 2014, this was the second assembly of the members that took place in the closter of Höchst (Germany) close to Frankfurt and at the same time as the Frankfurt Book Fair, so that ELINET members could also visit the book fair.



Members met alternatively in small working groups, in plenary, for poster sessions and for role playing.

It was a good opportunity for EBLIDA to present the role libraries are playing in the field of literacy





Cultural Heritage in a Digital Europe, Brussels, 11 November

The event was co-hosted by Julia Reda (Greens, Germany) and Josef Weidenholzer (S&D, Austria) who gave a short video message on the importance of Copyright Reform. In addition to 2 MEPs, the event gathered speakers from the European Commission, Maria Martin-Prat and Luis Ferrão, from the Industries, Anne Bergman, FEP, and from Civil Society, Harald Müller, IFLA and EBLIDA, and Paul Keller, Kennisland.

Although the main topic was Cultural Heritage in the Digital Era, a strong emphasis was put on e-lending with strong support received from Julia Reda. Harald Müller gave interesting examples in the Upper Rhine Region where (University) libraries share collections across borders and the question of inter-library lending. He mentioned that it was easier to do with physical books than with e-books. Paul Keller gave a good talk on Cultural Heritage missions to provide access to content to all European citizens (see his blog post https://www.kl.nl/en/opinion/europes-cultural-heritage-institutions-deserve-better/).

In the question and answer session with the audience, EBLIDA Director mentioned the current legal uncertainty with the different court cases related to digitisation, access and libraries (i.e. Darmstadt case and e-lending case in the NL) and asked the Commission to take the lead in defining a consistent legislation ensuring the same rights for citizens at the European level and to avoid the social and cultural dumping resulting from the current patchwork of legislations.

Public Hearing The Future Development of Copyright in Europe, Brussels, 11 November



The room ASP 1G3 was full for the Public Hearing organised jointly by the Committee on Legal Affairs (JURI) and the Committee on Culture and Education

(CULT). The chairs of each Committee, respectively Pavel Svoboda (Czech Republic) and Silvia Costa (Italy) highlighted the importance of copyright in the current debate at European level and the need to move forward on this issue. The question of finding balanced solutions for all stakeholders in place

was mentioned.

Pavel Svoboda mentions the creation of a new working group on IPR and Copyright Reform chaired by Jean-Marie Cavada (ALDE, France). This group will try to hear invited experts once a month. He also said that JURI should stay ahead in the ex-post Impact assessment of the implementation of the INFOSOC directive with MEP Julia Reda as rapporteur and should do ex-ante impact assessments of the Commission's reform proposals. To be continued.



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News round-up



Split, October 15th 2014, before the opening ceremony: Alek sandra Horvat (Faculty of Humanities and Social Sciences, University of Zagreb), Vesna Crnogorac (Serbian Library Association), Klaus-Peter Böttger (EBLIDA), Marijana Mišetić (Croatian Library Association), Tjaša Mrgole-Jukič

39th Croatian Library Association General Conference and Assembly (Split, 15-17 October)

General Conference and Assembly of the Croatian Library Association (CLA), which takes place every two years, is the biggest gathering of Croatian librarians working in all types of libraries (public, school, academic, special, and national). This year, the 39th General Conference and Assembly of the CLA took place in Split, the second largest Croatian city (about 180,000 inhabitants), and the cultural and economic centre of the region of Dalmatia, from October 15th to 17th.

The event, organised along with the great help and enthusiasm of the regional library association (Split Library Association) gathered nearly 300 participants from Croatia, Europe, and the USA.

The Conference focused on the main theme Libraries – from Mission to Strategy. It reviewed the current situation and future direction of the development of libraries and librarianship in Croatia from the perspective of new technological and social changes which affect library services and set new trends in librarianship.

Within the topic, participants presented and summarised experiences and results, started discussions and provided insight into the future of librarianship in Croatia as a cultural and public service, especially in regard to the strategic planning and funding of library activities, educational purposes, development of professional competences, work of regional library associations, and international cooperation.

Keynote speakers were IFLA President-elect Donna Scheeder, Gerald Leitner (IFLA/MLAS; EBLIDA), and Daniela Živković (University of Zagreb).

Donna Scheeder (The IFLA Trend Report: a Call to Action) discussed the impact of 5 trends, identified and extensively analysed in the IFLA Trend Report, in various regions of the world. The trends represent change, and change provides opportunities to shape future impacts and position libraries, library associations and the library profession in a changing world. The trends are actually a call to action, concluded Donna Scheeder.

In his presentation, entitled "*The Right to E-Read*", Gerald Leitner (pictured on the right) underlined the urgent need for an updated, modern European copyright framework, that will guarantee access to e-books through libraries, and, at the same time, effective recognition and remuneration of authors and other rights holders.

Daniela Živković, the third keynote speaker (Libraries from Mission to Strategy in the Croatian context), stressed the most important ways new technologies influence Croatian libraries particularly regarding library materials, users, and the public. Special attention was given to digitisation, copyright, privacy, public access, and legal deposit issues, as well as current library legislation in Croatia.

Keynote speakers also moderated the panel discussion "Current Issues of the European Librarian-ship", which was intended for the leaders of library associations of Croatia and nearby countries. The

panel discussion gave them the possibility to exchange experiences with the most prominent European librarians. At the same time, leading European library professionals were able to gain an insight in the work of library association which are less present on the European scene. Apart from the three plenary sessions, 34 presentations and 6 panel discussions in parallel sessions, as well as 23 poster presentations, were held. All presentations and panel discussions reached conclusions, that will direct and shape activities of the CLA in the next two-year period.

The program of the assembly consisted of bi-annual reports, elections for the CLA management and professional bodies, and professional awards ceremony. New president of the CLA in the term 2014-2016 is Dunja Holcer, from the public library "Vlado Gotovac" in Sisak.

After the conference and assembly, a special cultural program, an excursion to the Split inland surroundings (the historic Republic of Poljica, the town of Trilj, the river Cetina) was organised.

Croatian Library Association wishes to thank the colleagues and friends from EBLIDA and IFLA, as well as those from the library associations in Bosnia and Herzegovina, Serbia, Slovenia, Hungary, Italy and Slovakia, for participating at the 39th CLA General Conference and Assembly, for exchanging their rich knowledge and experience, and for sharing great time and strengthening friendship with Croatian librarians.

Nevia Raos Croatian Library Association



Split, October 16th 2014, during the Assembly: Katja Matković Mikulčić (CLA Vice-President) Klaus-Peter Böttger (EBLIDA President), Marijana Mišetić (CLA President)



Events and Dates

November 2014

November 11 – 16, 37th International Book and Teaching Appliances Fair

Place: Zagreb, Croatia

URL: http://www.zv.hr/default.aspx?id=1211

November 12, Content Marketing - using your pu-

blishing assets?
Place: London, UK

URL: http://www.alpsp.org/Ebusiness/ productcatalog/1411CMU.aspx?ID=412

November 12, Outsell's Signature Event--Brain Gain: "Enterprise Content – Buyers Meet Sellers

2014"

Place: Leesburg, VA

URL: http://www.outsellinc.com/braingain_landing

November 12 – 14, 7th Spanish Public Libraries Congress: "Public Libraries, connected with you"

Place: Badajoz, Spain

URL: http://www.mecd.gob.es/congresobp-vii-14/

presentacion.html

November 12 – 14, DLM Forum – 7th Triennial Conference: "Making the Information Governance

landscape in Europe" Place: Lisbon, Portugal

URL: http://dlmlisbon2014.dlmforum.eu/

November 12 – 14, VII National Congress of Public

Libraries

Place: Badajoz, Spain

UL: http://www.mecd.gob.es/congresobp-vii-14/en/

informacion-practica.html

November 13 – 14, Preservathon: Select the best services and tools for your audiovisual digitisation

project

Place: Brussels, Belgium

URL: https://www.prestocentre.org/calendar/
<a href="preservathon-select-best-services-and-tools-your-preservathon-select-best-se

audiovisual-digitisation-project

November 13 – 14, Search and Social Media Marketing Expo – SMX Milan 2014

Place: Milan, Italy

URL: http://www.smxmilan.it/

November 13 - 16, Basel Book Fair

Place: Basel, Switzerland

URL: http://www.buchbasel.ch/

November 13 - 16, Buch Wien - International Book

Fair

Place: Vienna, Austria

URL: http://www.buchwien.at/

November 15 - 18, 33rd International Istanbul

Book Fair

Place: Istanbul, Turkey

URL: http://www.tuyap.com.tr/en/index.php

November 16 - 17, 2nd International Conference on Advances in Computing, Communication and

Information Technology - CCIT 2014

Place: Birmingham, UK

URL: http://www.ccit.theired.org/

November 19, NISO Virtual Conference: Can't We All Work Together?: Interoperability & Systems

Integration
Place: Online only

URL: http://www.niso.org/news/events/2014/virtual/

integration/

November 19, How to Make Content More Discoverable Through SEO

Place: London, UK

URL: http://www.alpsp.org/Ebusiness/
http://www.alpsp.org/Ebusiness/
http://www.alpsp.org/Ebusiness/
http://www.alpsp.org/Ebusiness/
http://www.alpsp.org/Ebusiness/
http://www.alpsp.org/Ebusiness/EventDetails.aspx?ID=386&Origin=Product

November 20, UKSG One-Day Conference: London: "Untying the knots and joining the dots: researchers' needs from funding to outputs and beyond"

Place: London, UK

URL: http://www.uksq.org/event/NOVCONF2014

November 21, UKSG Forum: London: "Information without frontiers – barriers and solutions"

Place: London, UK

URL: http://www.uksg.org/event/FORUM2014

November 24 – 26, 10th International Conference on Knowledge Management (ICKM2014)

Place: Antalya, Turkey

URL: http://ickm2014.bilgiyonetimi.net/

Events and Dates (continued)

November 24 – 26, 5th International Symposium on Information Management in a Changing World

(IMCW 2014): "Research Data Management and Knowledge Discovery"

Place: Antalya, Turkey

URL: http://imcw2014.bilgiyonetimi.net/

November 25 – 26, Carrefour IST 2014: "Services to Researchers: innovations, developments, new inter-

actions"

Place: Nancy, France

URL: http://www.carrefourist.fr/

November 26 – 27, 9th Annual Munin Conference on

Scholarly Publishing Place: Tromsø, Norway

URL: http://site.uit.no/muninconf/

November 26 – 27, Search Solutions 2014: Innovati-

ons in Web & Enterprise Search

Place: London, UK

URL: http://irsq.bcs.org/SearchSolutions/2014/

sse2014.php

November 26 – 28, 8th Metadata and Semantics Re-

search Conference (MTSR 2014)

Place: Karlsruhe, Germany
URL: http://www.mtsr-conf.org/

November 26 - 30, Moscow International Book fair

of high-quality fiction and non-fiction

Place: Moscow, Russia

November 27 - 29, 8th Metadata and Semantics Re-

search Conference

Place: Karlsruhe, Germany
URL: http://www.mtsr-conf.org/

November 28, E-Books - Reading the future

Place: London, UK

URL: http://eurolis.wordpress.com/seminar-2014/

November 28, Succeed in digitisation. Spreading ex-

cellence

Place: Paris, France

URL: http://succeed-project.eu/succeed-digitisation

December 2014

December 1 – 3, Semantic Web in Libraries (SWIB)

2014

Place: Bonn, Germany

URL: http://swib.org/swib14/

December 3, NISO/NFAIS Joint Virtual Conference: Connecting the Library to the Wider World: Succes-

sful Applications of Linked Data

Place: Online only

URL: http://www.niso.org/news/events/2014/virtual/

wider world/

December 3, Advanced Journal Development: Strate-

gic Development for Journal Managers

Place: London, UK

URL: http://www.alpsp.org/Ebusiness/TrainingAndEvents/

IndustryEventCalendar/EventDetails.aspx?

ID=375&Origin=Product

December 3, Discovery and Discoverability Seminar

Place: London, UK

URL: https://www.ucl.ac.uk/publishing/events/programme

December 5, Beyond Open Access

Place: London, UK

URL: http://www.stm-assoc.org/events/beyond-open-

access/

December 8 – 10, 9th International Conference for Internet Technology and Secured Transactions (ICITST-2014)

Place: London, UK

URL: http://www.icitst.org/

December 8 - 10, World Congress on Internet Secu-

rity (WorldCIS-2014)
Place: London, UK

URL: http://www.worldcis.org/

December 10 - 12, 2014 5th European Workshop on

Visual Information Processing (EUVIP)

Place: Paris, France

URL: http://www.ieee.org/conferences_events/

conferences/conferencedetails/index.html?Conf_ID=33788

December 12 – 14, International Conference in In-

formation, Security, and Digital Forensics (ISDF2014)

Place: Thessaloniki, Greece

URL: http://sdiwc.net/conferences/isdf2014/